

Hello everyone. Firstly let me offer my apologies for the lack of Blog over the past few weeks. I married my partner a few weeks ago here in Busselton so with time off for the wedding, honeymoon and sightseeing around the Margaret River region with the family who visited from the UK it has been quite the busy time for me!

I want to share one of the questions I get asked most by our guests when I have the chance to meet and greet guests around the resort or on arrival which I hope you will find useful.

Why should I book my room directly online with Abbey Beach Resort?

Back in the early days of the internet where wireless was something we listened to and the internet was the screeching noise of a dial up tone, many travel websites appeared offering cheap deals. Many hotels back then, seeing this as a way to sell unwanted rooms advertised with these websites and the belief was born that these websites are always the cheapest way to book your hotel.

Fast forward to 2015 and hoteliers such as Abbey Beach Resort are fighting back and offering cheaper rates on their own websites and trying to change the notion that such 3rd party websites offer the cheapest deals. We also like to offer our guest's piece of mind that when booking directly with us they are dealing with the resort and our staff will do our utmost to make your stay with us a memorable experience.

So why book directly with us?

- We guarantee the lowest rates on the internet
- No we do not charge any booking fees
- We send an automated confirmation direct from Abbey Beach Resort
- We offer guests who book direct priority consideration for online room requests
- We offer special offers on our deals and packages page
- Our staff are happy to offer local knowledge on the resort and the region to help make your stay more enjoyable.
- You are able to tailor your stay. For a special occasions we provide those little extras that can make your stay such as champagne & chocolates, roses or a wine or whale watching tour.

So next time you are browsing Google and you search Abbey Beach Resort take a look at what website you are booking with as I can assure you we will always be cheaper than other websites. Especially as you don't want to miss out on some of the amazing deals that we offer like our Anzac or Mother's Day Package or even further discounts through our VIP Newsletter which you can sign up for through our website!



Have a great Easter everyone, enjoy plenty of chocolate eggs and I hope you share it with the ones you love the most!

Kind Regards

Jordan Palk

Rooms Division Manager